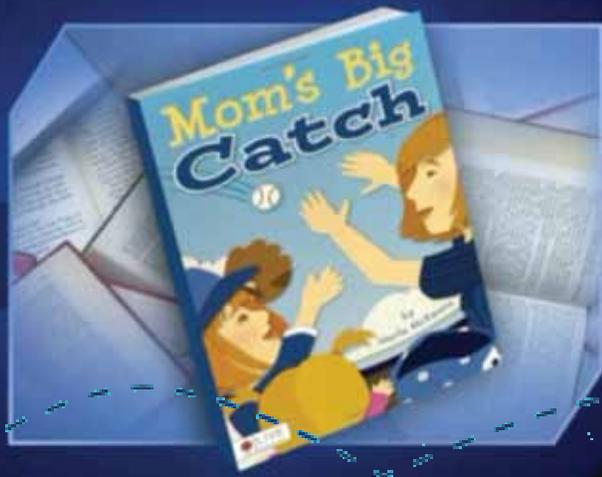


Mom's Big Catch Touching All the Bases!



(Click on photos & headlines for links.)

The Hits of 2012! What's on Deck for 2013?

Mom's Big Catch Can Be Customized to Fit Any Baseball Team

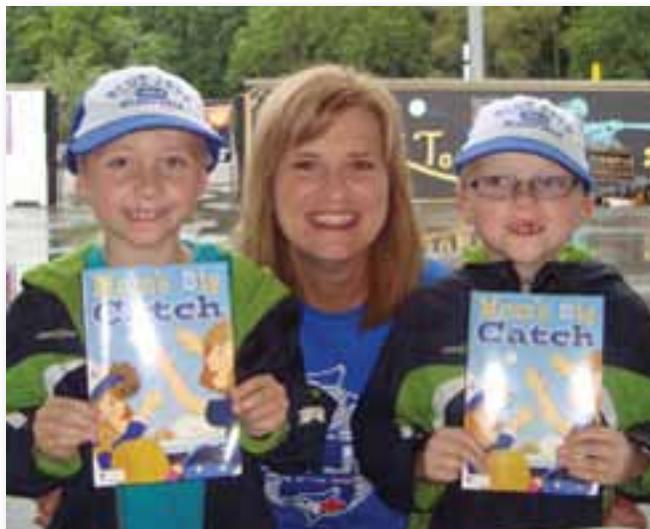
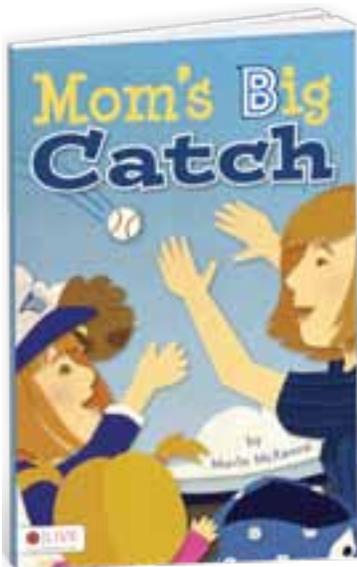
Mom's Big Catch Day with the Blue Jays!

Special thanks to the Bluefield Blue Jays for hosting Mom's Big Catch day at their stadium! It was an awesome event! All kids 10 and under received a special customized Blue Jays version of Mom's Big Catch. Special thanks to the Children's Reading Foundation of Appalachia and the Bill Cole Auto Mall for sponsoring the reading night. Over 400 books were distributed! The Blue Jays also kicked off their "Reading is a Home Run" program with Mom's Big Catch!

www.marlamckenna.com

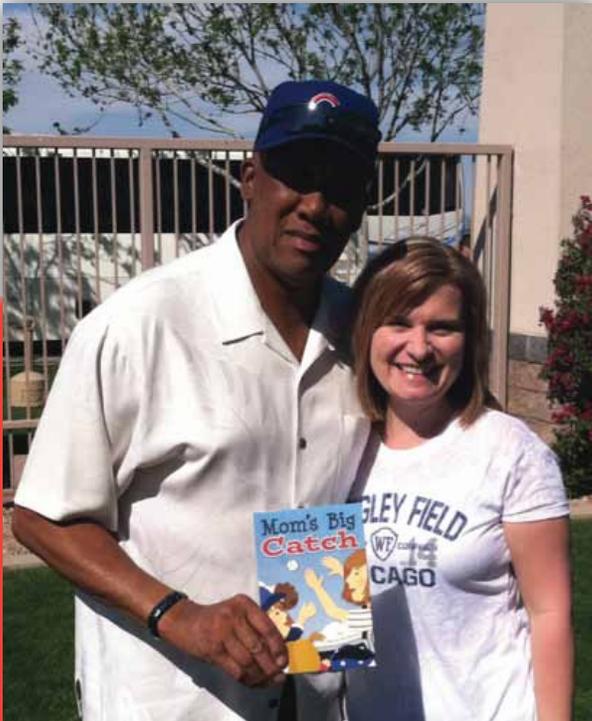


Baseball team customization includes: team logos, uniforms, colors, stadium, mascot, copy, sponsor logos, etc.
Special team pricing available!

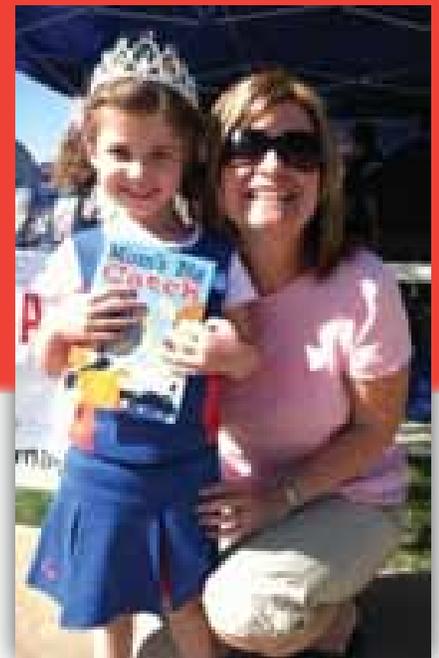
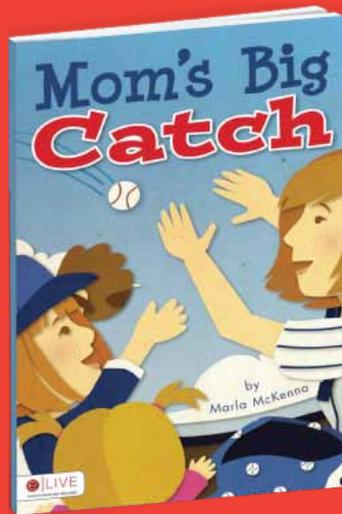


Mom's Big Catch is a Grand Slam! Kids, Teams, Dogs & Music!

Spring Training in Arizona



with the
Fergie Jenkins Foundation
& Wrigley Field Version
of Mom's Big Catch



Marla had the honor of joining Hall of Fame pitcher, Fergie Jenkins and other baseball greats at Hohokam Stadium in Mesa, Arizona for a few Chicago Cubs Spring Training Games last year! Both signed copies of the customized Wrigley Field version of Mom's Big Catch and part of the proceeds from the book went back to the Fergie Jenkins Foundation. Marla is looking forward to working with this amazing Foundation again this February in Arizona!

You can read more about Marla's time in Arizona on page 3 of the Fergie Jenkins Foundation newsletter.



Mom's Big Catch
on WGN TV Chicago

School Visits



Special thanks to the Nashville Sounds and Ozzie the Mascot for joining Marla at Crieve Hall Elementary School in Nashville!



Marla is grateful for the opportunities she has to reach so many children with her positive message! Inspiring children to read, write, dream and give back is what Mom's Big Catch is really all about!

FOX 6 Milwaukee TV

School Appearances

Testimonials

Thank Yous

Mom Does Reviews

Inspire Kids

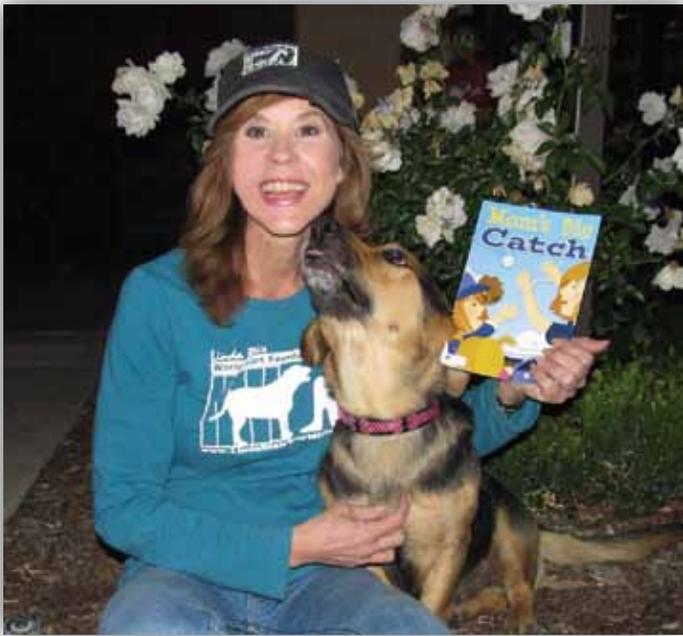
Beachbound Books

Kids of Japan

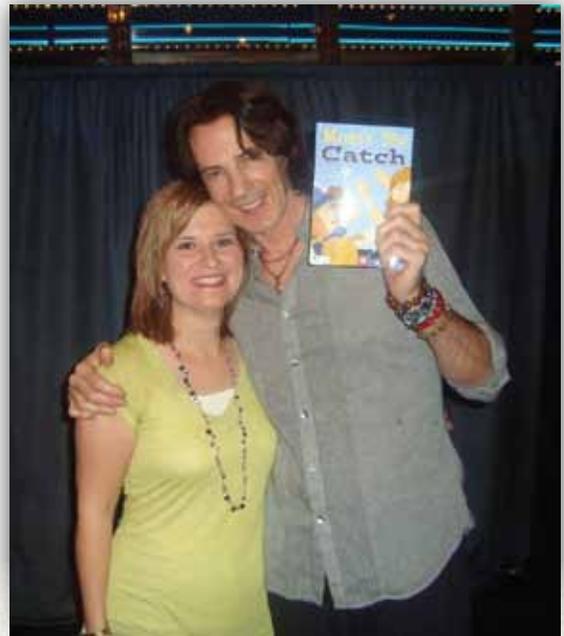
Give a Dog a Home



Partial proceeds from Mom's Big Catch go to the Linda Blair WorldHeart Foundation with special thanks to Rick Springfield for his generosity in matching the donations! Along with Rick's match, Mom's Big Catch has already donated \$2000. The mission of the Foundation is to make sure that every animal they rescue is given a second chance at a happy life and a loving forever home. Every dog deserves to be loved, and together we can all make that happen!



Linda Blair and her furry friend Patty Duke



Marla with Rick Springfield

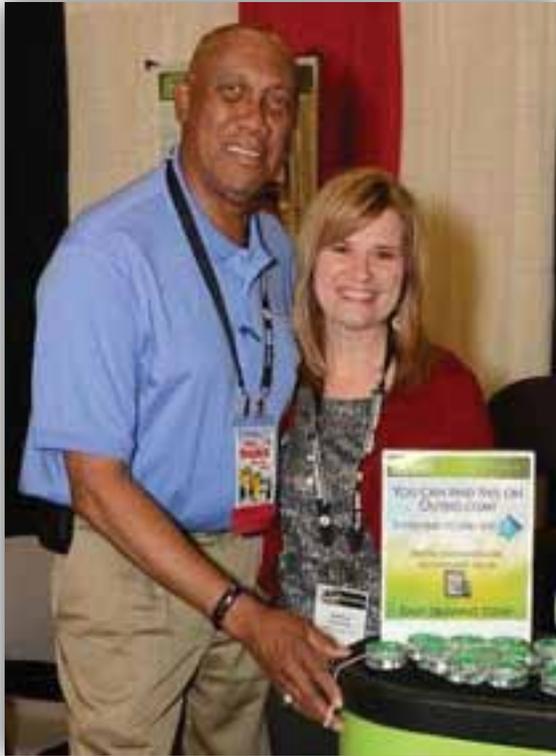
"When Marla approached me about matching a donation for the Linda Blair WorldHeart Foundation, I thought about how much this would mean for the awesome dogs that Linda rescues and takes care of! It's a great opportunity to help a fantastic organization, and Mom's Big Catch is a very fun story for kids. I am happy to support this project."

– Rick Springfield



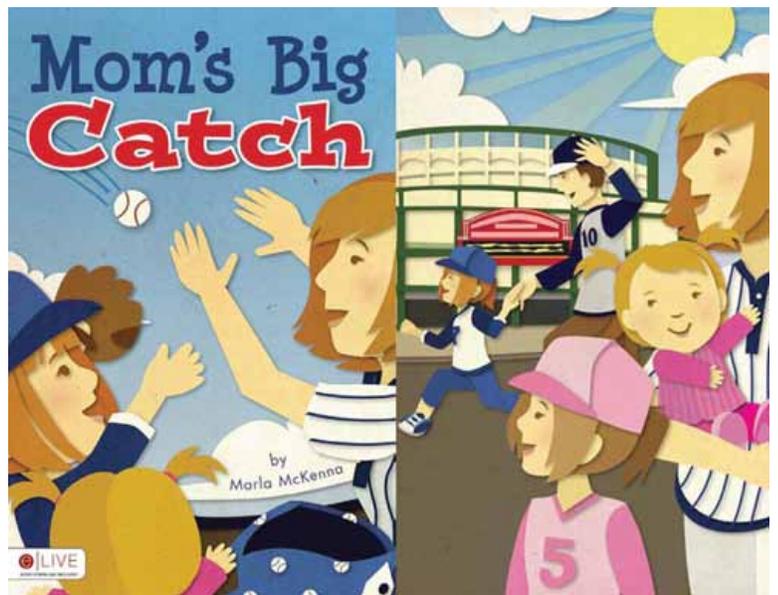
Baseball Winter Meetings - Nashville 2012

Team Versions So Far...



Marla pictured here with Fergie Jenkins in the Outbid booth at the Baseball Winter Meetings. Marla recently had an online auction to raise money and awareness for the Linda Blair WorldHeart Foundation through www.outbid.com, an amazing online auction company. Marla is thankful for their support of Mom's Big Catch!

While at the Winter Meetings, Marla also signed copies of Mom's Big Catch and presented the customized books to teams.



Marla with Pete LaCock at Meetings!

Music on the Way!

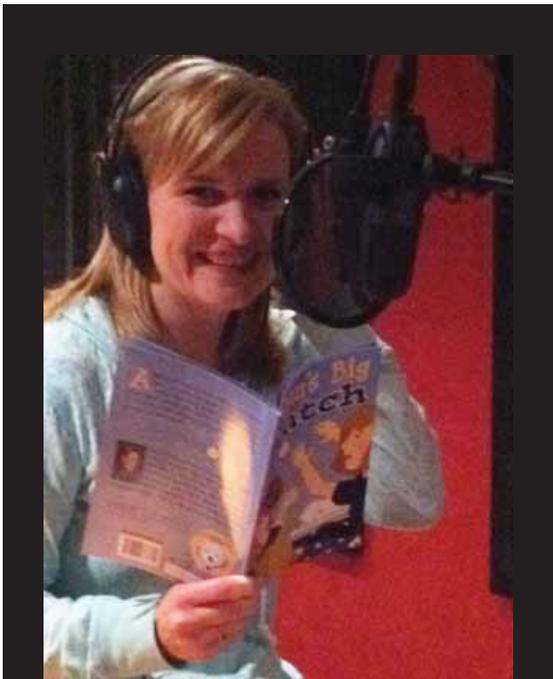


"I'm signing an exclusive with Tropic Heat Studios, Inc. for an album of songs based on Mom's Big Catch! They are an award winning music publishing company, founded by Gigi de Lugo and they also have a children's division with children's music and stories. Gigi is bringing Suzahn Fiering onto the project as the songwriter for the Mom's Big Catch album. Suzahn is the founder of Sports & Songs, LLC, and she has two songs in the Baseball Hall of Fame. Tropic Heat Studios will be issuing a press release to share this and more news about Mom's Big Catch. Tropic Heat Studios, Inc. has a music history of Gold, Platinum and #1 Grammy nominated songs! I am very excited about this new opportunity for Mom's Big Catch! I'm also looking forward to attending the Hollywood meets Nashville Grammy Party coming up very soon!"

- Marla McKenna



Music News Nashville Mom's Big Catch invited to Hollywood meets Nashville Grammy Party 2013



Recording the audio book for
Mom's Big Catch

Marla McKenna

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262-514-4260



And Mom's Big Catch is still up to bat!